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Cookie Policy Classified

1. GENERAL

Classified Cycling BV (with the brand name "Classified") uses cookies on its website. All the data it extracts from these cookies is anonymous, it is only used to understand the visitor's experience on the website and to improve the performance and user friendliness of the website. Classified is entitled to modify this cookie policy and place a new version on the website. Consult the website and the cookie policy page regularly so that you are aware of any changes. As soon as a new cookie policy is applied, your permission for the use of cookies will be asked again. The new EU legislation requires us to let you know how we use cookies. The text below explains what cookies are and what we use them for on our site.

2. WHAT IS A COOKIE?

A cookie is a small text file sent from a website and stored locally on the website visitor's hard drive while browsing a website. If the same website is visited again in the future, the data stored in the cookie may be retrieved by the website. This means the website can retrieve information about the previous activity of the visitor. Cookies were designed as a reliable mechanism for websites to remember the status of a website or the activity of a visitor in previous visits. They help us optimise your visit to the website, to remember technical choices (e.g. choice of language) and to display more relevant services and offers. Cookies can include: clicking certain buttons, logging into a website, or recording the pages visited by the user, months or even years ago. Although cookies cannot contain viruses or install malware on the visitor's computer, tracking cookies, and especially third party tracking cookies, are often used to compile long-term data about the browsing history of individuals. (This raised serious privacy concerns among European and US lawmakers and led to action in 2011). This cookie statement is in accordance with the current Belgian Law (Law dated 10/07/2012 laying down provisions regarding electronic communications, BS 20/9/2012). If you want to consult the website, Classified advises you to enable cookies. If you don't want to, you're always free not to turn them on. This website uses different types of cookies:

Strictly necessary cookies:

These cookies are essential in order to navigate the website and use its features. Without these cookies, some parts of the website will not work or will not work optimally. These cookies do not collect any data that can be used for marketing purposes or to remember your browsing history. Functional cookies:

These cookies remember certain choices and changes you make on the site (such as your language preference) so that you get a better, more personalized browsing experience. The information collected by these cookies is stored anonymously.

Tracking cookies:

These cookies will survive user sessions. If the maximum age of a permanent cookie is set to 1 year, then the initial value contained in that cookie will be sent back to the server each time the user visits the server during that year. This is done to store essential information (such as how the user initially came to the website). This is why they are also called tracking cookies. For example, once you have chosen your preferred language, the website will record your preference in a permanent cookie and store it on your browser. When you then visit the website again, the website will use that permanent cookie to ensure that the content is displayed in your preferred language.

Performance cookies:

These cookies help improve the performance of the website and thus provide a better user experience. Classified uses Google Analytics, a popular web analytics service provided by Google Inc. Google Analytics uses cookies to help Classified analyse how users use the website. It records the number of visitors and provides Classified information about total visitor behaviour – such as the typical duration of a visit to the website or the number of pages a user views on average.

Third party cookies:

To support its forms of communication, Classified has anchored its content in social media channels such as YouTube, Facebook, Twitter and LinkedIn. Classified also uses the subpossibilities on social networks. The channels Classified uses may contain cookies from these websites. Classified doesn't check this. Would you like more information about these cookies? Please consult the relevant website of these "third parties".

3. LIST OF COOKIES USED BY THE WEBSITE

The table below lists the cookies Classified uses and what information they store.

- *Google Doubleclick:*
Classified uses Google Analytics to measure the effectiveness of its marketing campaigns. What information: Random string. Lifespan: 6 years.
- *Google Analytics:*
Classified uses Google Analytics to measure the effectiveness of its marketing campaigns. What information: Random string. Lifespan: 2 years.
- *Google AdWords:*
Classified uses Google AdWords to measure the effectiveness of its marketing campaigns. What information: Random string. Lifespan: 2 years.
- *CookieSetting:*
This cookie records your preferences regarding cookies. What information? Type of consent. Lifespan: 1 years.

4. DISABLE COOKIES

Are you unhappy about Classified using cookies when you visit the website? Please configure your browser so cookies will not be accepted. Please note that if you disable cookies, you may no longer be able to access certain functions on our website, and this may affect the operation of the website. You can select a setting in your browser that displays a message for a website that installs a cookie on your computer. You can then choose to accept or block the cookie. You can also choose to block all cookies. There are many different types of browser, and they work in different ways; therefore, it is best to look in the "Help" menu to find your browser's setting.

5. CONTACT DETAILS FOR CLASSIFIED

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