

CLASSIFIED

CLASSIFIED is a company active in the development and production of drivetrain technology for sports bicycles (race, gravel, TT and MTB) and E-bikes. CLASSIFIED has broad expertise in drivetrain technology and creates state-of-the-art innovative products. CLASSIFIED focuses on the complete development of its new products: as from market and patent research, through proof of concepts and prototypes, up to series production.

CLASSIFIED has developed a revolutionary drivetrain product for the sports bicycle industry, in particular for the gravel road & mountainbike segment, and is looking to reinforce its team.

CLASSIFIED offers you the unique opportunity to be closely involved in the launch of its new product as well as the development of its other new products. And it is a one-of-a-kind opportunity to exploit and/or further develop your entrepreneurship in doing so. You will engage in a fast growing team with a dynamic environment and experienced team members.

Internship – Content Marketing – Turnhout (BE)

Your function:

As our Intern Content Marketeer you will take the lead to plan, prepare and execute a content plan for our social media channels and you will be engaged in the production of marketing materials (video, shootings, photo, copywriting, etc.). At the same time, you will analyze & report about the performance of our social media channels and prepare recommendations on how to improve reach, awareness and engagement.

Your profile:

- You are experienced in making social media content & engage with followers
- You know all the ins and outs about social media. Instagram & Facebook have no secrets for you
- You are creative and have an eye for design and aesthetics
- You want to be involved in the production of marketing materials (video, shootings, photo, copywriting, etc.)
- You are fluent in Dutch and English and have good writing skills for content creation
- You have a hands-on mentality and can work independently
- You are digitally savvy and know the ins and outs of social media, Google Analytics, SEO, ...
- You are passionate to work for a brand active in the cycling industry

Personal characteristics:

- You are a team player
- You can work independent
- You are creative, innovative and you enjoy a scale up mentality
- You are positive, thorough, accurate, and have an eye for detail and quality
- Being a cyclist is definitely a pro!

What do we offer?

- As an intern, you will be able to build up experience in a fast-growing & dynamic company, with the possibility to start working permanently
- Being part of a start-up company will take you out of your comfort zone, challenging you to learn quickly
- Broaden your experience by way of working out a content strategy while executing such strategy
- Be part of a team of motivated people in a highly evolving market
- Being able to work on a product that will revolutionize the sports bicycle industry
- A flat organization with a start-up culture and essential communication lines

The internship will start in January, but timings are open for discussion!

Are you interested?

Send your application, together with your CV to info@classified-cycling.cc

Location: Turnhout, Belgium